

The JOHN D'ALIMONTE Team's EXCLUSIVE MARKETING SERVICE

MONTHLY REPORTS: In order to provide you regularly scheduled summaries of activity on your property, we have devised a written monthly report that includes all advertising dates and where, total number of showings and review of all showing "feedback". This report is mailed or emailed to you.

CUSTOM FLYER: Custom flyer, with colour photo or photos are printed for your property. The flyers are available for showings and open houses.

MULTIPLE LISTING SERVICE (MLS): On the next business day following the signing of the listing agreement, your property is sent to our local Real Estate Board. The MLS allows all 935 sales representatives and brokers who are members to find a buyer for your property.

OPEN HOUSES: We hold regular open houses for our listings to promote your home and meet as many potential buyers as possible. Even if we are not holding your house open, if a customer visits another listing, which does not suit their needs, we can let them know about the other exciting properties we have for sale.

HOME INSPECTION: Approximately 13 sales representatives from our office will tour your home when it first becomes available. They will be able to see the interior and the exterior of your home so they can search through their client base to see if they have a buyer for your home.

AVAILABILITY: We all have pagers and cell phones and are available for your questions any time of the day or night. Our email is checked several times per day and we can be reached at jdalimonte@aol.com.

KEEP YOU INFORMED: You will be called personally with the "feedback" on all showings as we receive the "feedback". You will know when and where your home is being advertised, copies of the MLS printout for your approval and how many calls we are receiving on our powerful 1-800 line.

REPRESENTATION: As your representative, we will attend all offer presentations. For your added convenience our team members are available to meet all people such as appraisers, contractors, and inspectors at your property.

PRE-QUALIFY PROSPECTIVE BUYERS: We want to make sure perspective buyers are prequalified before showing them your property.

ELECTRONIC PROGRAMMABLE LOCK BOX: The newly designed programmable lock-boxes afford more security for you and help ensure that the property is never off the market, even if you go to the grocery store for an hour.

MULTIPLE PROPERTY PHOTOS: Unlike many other agents we take several photos of your property and place them on the www.mls.ca web site which is the most viewed web site for home buyers in Canada by a margin of 100 to 1.

WE LISTEN: If you have **any** concerns or questions about the marketing or sale of your home, feel free to speak with us about them. Our feeling is, “there is only one bad question and that’s the one you did not ask.” We are **always** available to you.

